

Agenda Item No: 7

Report to: Museums Committee

Date of Meeting: 25 February 2013

Report Title: Musuem Attendance Figures

Report By: Cathy Walling
Museum Curator

Purpose of Report

to inform members of visitor and use of website figures for Quarter 3 2012-13

Recommendation(s)

1. the report is for noting

Reasons for Recommendations

Introduction

1. Attendances: Hastings Museum and Art Gallery

The figures for October to December 2011 are given for comparison.

	Oct to Dec 2012	Oct to Dec 2011
Number of visitors	7,780	7,233
Pupils in organised groups	329	425

2. Attendances: Old Town Hall Museum

	Oct to Dec 2012	Oct to Dec 2011
Number of visitors	4,380	4,604
Pupils in organised groups	284	321

3. Website Visits

The total number of visits to hmag.org.uk website for Quarter 3 is 24,468. The comparable measure for Quarter 3, 2011-12 is 20,942.

4. Weddings and Civil Ceremonies

The total number of ceremonies held in the calendar year 2012 is 30. There are 19 ceremonies booked for 2013 so far.

5. Comment

The majority of educational visits are made by Language Student Groups. Schools and Colleges who have visited in the last quarter include Sussex Coast College, William Parker Sports College, St Leonards Academy, Sandown, St Pauls and Peasmarsch Primary.

Wards Affected

Castle, Old Hastings

Area(s) Affected

Central Hastings, East Hastings

Policy Implications

Please identify if this report contains any implications for the following:

Equalities and Community Cohesiveness	No
Crime and Fear of Crime (Section 17)	No
Risk Management	Yes
Environmental Issues	No
Economic/Financial Implications	No
Human Rights Act	No
Organisational Consequences	Yes
Local People's Views	No

Background Information

Officer to Contact

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